

Message Text

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ACTION CU-04

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UNCLAS MOSCOW 4343

FOR CU/EE FOR RICHMOND

FOR EUR/SOV/EX FOR WILKINSON

E.O. 11652: N/A
TAGS: TGEN, SCUL, EGEN, UR, US
SUBJECT: CIMS-SCST SEMINAR TALKS; MIT-SCST COOPERATIVE ARRANGEMENT

1. DURING CALL ON SCST AMERICAN DESK DIRECTOR EDWARD AYKAZYAN MARCH 29, SCICOUNS RAISED CIMS SEMINAR TALKS, NOTING THAT MESSRS. MCSWINNEY AND SIMONIDES AND MRS. PALL HAD DISCUSSED THIS MATTER AT EMBASSY MARCH 22. AYKAZYAN STATED THAT, DURING MARCH 23 MEETING AT SCST AGREEMENT IN PRINCIPLE HAD BEEN REACHED TO HOLD A CIMS-SCST JOINTLY SPONSORED SYMPOSIUM ON BUSINESS DECISION-MAKING THIS YEAR, HOWEVER, DATES ARE YET UNSPECIFIED. AYKAZYAN SAID PLANS ARE TO HAVE A TWO-DAY SEMINAR AT WHICH U.S. INDUSTRIAL MANAGERS AND SOVIETS (AT THE LEVEL OF DEPUTY MINISTERS AND HEADS OF LARGE ENTERPRISES SUCH AS THE ZIL WORKS IN MOSCOW AND THE SVETLANA WORKS IN LENINGRAD) WOULD EXCHANGE EXPERIENCES AND DISCUSS PROBLEMS IN MANAGING THEIR RESPECTIVE ORGANIZATIONS. THERE WILL BE NO FORMAL PAPERS. THE SEMINAR WILL BE PRECEDED BY GROUP VISITS TO FACTORIES AND ENTERPRISES WITHIN THE MOSCOW AREA. AYKAZYAN ALSO HELD OPEN THE POSSIBILITY OF COMMERCIAL DISCUSSIONS BY U.S. PARTICIPANTS AND INDIVIDUAL SITE VISITS WITH SOVIET COUNTERPARTS FOLLOWING THE SEMINAR.

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2. AYKAZYAN ALSO STATED THAT MIT VICE PRESIDENT SIMONIDES HAD DISCUSSED WITH GVISHIANI THE ESTABLISHMENT OF A COOPERATIVE ARRANGEMENT BETWEEN SCST AND MIT. HE SAID THE COOPERATION IS ENVISIONED TO EXTEND BEYOND MANAGEMENT EXCHANGES (APPROXIMATELY 50 SLOAN FELLOWS VISIT THE USSR EACH YEAR UNDER PRESENT ARRANGEMENT) AND MAY INCLUDE COOPERATIVE RESEARCH BETWEEN MIT AND, FOR EXAMPLE, INSTITUTES OF THE ACADEMY OF SCIENCES.

3. AYKAZYAN STATED HE AND GVISHIANI PLAN TO VISIT THE U.S. NEXT SEPTEMBER TO ATTEND THE SRI INTERNATIONAL INDUSTRIAL CONFERENCE. GVISHIANI ALSO AT THIS TIME PLANS TO VISIT MIT AND SIGN COOPERATION AGREEMENT WITH MIT PRESIDENT WIESNER. AYKAZYAN STATED THE TEXT OF THE PROPOSED MIT-SCST COOPERATION AGREEMENT IS MORE OR LESS ALONG THE LINES OF THE BINATIONAL S&T AGREEMENT.

4. COMMENT: DURING DISCUSSIONS AT EMBASSY MARCH 22 CIMS GROUP DID NOT RAISE QUESTION OF U.S. GOVERNMENT FUNDING SUPPORT FOR CIMS SEMINAR. HOWEVER, IN VIEW OF HIGH EMBASSY INTEREST IN THE CIMS SEMINAR, WE OFFERED TO PROVIDE FACILITATIVE ASSISTANCE HERE TO THE CIMS GROUP AS NECESSARY IN ARRANGING FOR THE SEMINAR. WE WOULD APPRECIATE THE DEPARTMENT'S KEEPING EMBASSY INFORMED OF FURTHER DEVELOPMENTS.
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